

**GENEVA LAKE ENVIRONMENTAL AGENCY (GLEA)
WILLIAMS BAY, WISCONSIN**
Board of Director's Meeting in Room 204, Lowrey Hall on the campus of George Williams College
Thursday, April 21, 2022, at 6:30 pm.

Minutes

Members/ Staff Present: P. Kenny (Village of Fontana), M.J. Fesenmaier (City of Lake Geneva), J. Weiss (Town of Linn), J. Lovell (Town of Walworth) L. Lundberg & R. Umans (Village of Williams Bay), J. Schmidt (Director), A. Townsend (Admin. Asst.)

Guest: D. Malmin, T. Dunn, K. Leith, B. Machado (Trinke Estates)

Members Absent: R. Pappas (Village of Fontana), T. O'Neill (City of Lake Geneva), B. Whiting (Town of Linn), D. Rasmussen (Attorney), T. Peters (Consultant)

GLEA Board of Directors Meeting Called to order By Chairman L. Lundberg at 6:30 pm

Roll Call

General Business:

Comments from the public. B. Machado discussed Starry Stonewort along with the cost of dredging the lagoon.

1. **Motion by R. Umans to approve the March 24, 2022, minutes. Seconded by J. Lovell. CU.**
2. Monthly Review Items:
 - a. **Motion to approve March 2022 Income Statement by P. Kenny. Seconded by R. Umans. CU.**
 - b. **Motion to approve March 2022 Balance Sheet by P. Kenny. Seconded by R. Umans. CU.**
 - c. Bookkeeper's March Disbursement Report was made available for review.
 - d. Bookkeeper's ongoing Donation Report was made available for review.
 - e. Action on Staff Report:
 - **Motion to approve Director's report for March-April 2022 by P. Kenny. Seconded by J. Lovell. CU**

Possible action on the following business.

1. **Trinke Estates Dredging**
 - a) **Motion by P. Kenny to pay Baxter & Woodman invoice remaining balance for ILM portions of permits. Seconded by R. Umans. CU.**
 - b) **Funding for Dredging.**

Trinke Estates HOA meets in May.
2. **Water Alliance / CD3 Machine / AIS**
 - a) **CD3 Insurance Coverage**

We are waiting to hear back from the GLC to get a copy of the insurance coverage.
 - b) **CBCW / Launch Attendants Training**

Four CBCW inspectors have been hired. We are still looking for a trainer that is available on Fridays to do training with all municipal staff. We will try to videotape it to post on our website for any future employees or if anyone cannot attend. We will email the harbor master and our board to inform them of the upcoming training. We should have a date by the next meeting.
 - c) **WDNR – GLEA SSW Town Hall Presentation Webinar**

We hosted the webinar with WDNR we had thirty-six registrations for the webinar, and twenty-five participated. The webinar has been posted on the website.
 - d) **Local Ordinances Chapter 30 –state statute**

Town of Eagle Ordinance was reviewed as reference. J. Schmidt and D. Rasmussen are working on drafting local ordinances regarding aquatic invasive species.

3. Whole Lake PI Survey

a) Request for Proposals

The companies asked if we would have a boat to use instead of them bringing their own. SEWRPC would be willing to do this project, but we would have to provide a boat and it would take them over a month to complete. P. Kenny mentioned he would speak to a couple people to find out if they would be able to help out with a boat.

4. Equipment

a) Boat for Lake Management

J. Schmidt shared that he has reached out to several boat rental companies, due to the supply of boats, we would most likely have to pay full price for a boat.

b) Beach Clean-up Stations

R. Umans shared the idea of beach clean-up stations.

5. Marketing/Presentations/Events/Technology

a) Marketing

- **New Logo**

Discussion on the new logo design, and tabled for next meeting

- **Website/ Email Update**

Our website has been updated to our new domain name and we have emails thru Microsoft using our domain at no additional cost.

- **GLEA's Future**

We now have a social media page for Linked-in and Instagram. J. Schmidt is working on trying to post more on social media to get our presence out there more. We are also working on getting charity verification on Facebook so that we can accept credit card donations. Different fundraiser ideas were discussed, including events, and speaking at the Lions Club and Rotary Club. With so many events around the lake during the summer, we should look towards October.

b) Presentations/ Events

- **Walworth County Health Department Presentation**

J. Schmidt will be giving a PowerPoint presentation on 4/26 to the Walworth County Health at 11 am. This PowerPoint can be used for all future presentations.

- **Williams Bay Civic League**

Williams Bay Civic League has asked J. Schmidt to give a presentation on May 10.

It was suggested to do more press releases on these events, news articles and presentations.

- **Event with Friends of Hackmatack national wildlife Refuge**

Hackmatack National Wildlife Refuge is celebrating ten years this year. The Friends of Hackmatack National Wildlife Refuge and other Non-Profits and government agencies throughout Southeast Wisconsin and Northeast Illinois have asked Chad Pregracke from Living Lands & Waters to speak on Tuesday, September 13, 2022. We are looking for a venue in Southeastern Wisconsin within the Geneva Lake/ Nippersink/Fox River Watersheds. I have asked GWC if they would be interested in sponsoring this event with the Friends of Hackmatack National Wildlife Refuge and other Non-Profits by hosting this event on campus. Chad has agreed to speak for \$3,000. **Motion by P. Kenny for the GLEA to co-sponsor this event for \$500.00. Seconded by M.J. Fesenmaier. CU**

c) Technology Update

- **Computer update**

We received a quote for Aimee's computer. We are going to purchase directly from HP consumer and pay taxes. The credit card limit has been increased to \$5,000.00 on J. Schmidt's card.

- **Software Update**

QuickBooks desktop has been updated. Aimee was able to negotiate a lower price for the first year.

6. Conferences

a) Wisconsin Lakes and River Convention 2022

J. Schmidt stated that the convention was amazing and thanked T. Peters for introducing him to people. With T. Peters working at the convention J. Schmidt would like to cover his conference cost. **Motion by P. Kenny to reimburse T. Peter's conference registration cost. Seconded by J. Lovell. CU.**

b) WI Lakes Leaders call for Crew 14

Lake Leaders Crew 14 seminars are May 17-19. We should put out a press release on this.

7. Staffing

a) Internship

Interviewing candidates has started. The final decision will be made next week.

b) CBCW Inspectors

Four CBCW inspectors have been hired. We are working on getting a trainer to train on a Friday.

8. Municipalities Updates and Reports

a) City of Lake Geneva

- There is an App to pay the boat launch fees.
- Looking for a closer location for the CD3.
- **Lake Geneva Gasoline**
Waiting to see signs of continual fuel leakage.

b) Town of Linn

- There will be kiosks at the boat launches.
- Be kind ordinance established for the boat launches

c) Village of Fontana

- The Abby is dredging.
- EMT / Fire service with Williams Bay.

d) Village of Williams Bay

- Waterway fees increased, waiting for approval of impact fees.
- **Southwick Creek Update**- no updates at this time.
- **Odling Gravel Pit**- no updates at this time.

e) Town of Walworth – no updates at this time.

9. DNR Waterway Permits

Discussion on waterway permits that have been submitted for piers, sea walls, and loading platforms. J. Schmidt will send a letter to DNR on his concerns.

10. Set Next Meeting Date

Motion by J. Lovell to schedule our next board meeting on May 12th due to the Lake Leaders Seminar I being May 17-19, 2022. Seconded by P. Kenny. CU

Motion to adjourn at 8:15 pm by J. Lovell. Seconded by P. Kenny. CU

Dated April 25, 2022. Upon approval, posted at the GLEA office and website www.genevalakemanagement.com/
These minutes were recorded and transcribed by Jacob Schmidt, Director. Aimee Townsend, Admin. Asst.

APPROVED JUNE 16, 2022